FULL STACK SOFTWARE ENGINEER

All salaries are estimates taken from ranges.

Offshore Annual Employee Cost includes

- employee benefits that Filipino employees are entitled to.
- Tooling & software.

All recruitment services from LevelUp require no upfront cost.

Local Annual Employee Salaries were taken from Hays and Glassdoor. They do not include additional local hiring costs such as pension contributions and insurance.

All salary data based on market rates as of Aug 2025. Need something custom? <u>Drop us a message.</u>



Seniority Level	Local Annual Employee Salary	Offshore Annual Employee Cost	Annual Savings %	Annual Savings \$			
United States							
Junior	\$90,000	\$20,400	77.33%	\$69,600			
Mid	\$120,000	\$28,800	76.00%	\$91,200			
Senior	\$150,000	\$45,600	69.60%	\$104,400			
United Kingdom							
Junior	£34,000	£14,640	56.94%	£19,360			
Mid	£49,000	£20,760	57.63%	£28,240			
Senior	£80,000	£32,880	58.90%	£47,120			
Australia							
Junior	AU\$85,000	AU\$30,240	64.42%	AU\$54,760			
Mid	AU\$115,000	AU\$42,360	63.17%	AU\$72,640			
Senior	AU\$130,000	AU\$66,360	48.95%	AU\$63,640			
Canada							
Junior	\$63,000	\$28,200	55.24%	\$34,800			
Mid	\$90,000	\$40,200	55.33%	\$49,800			
Senior	\$130,000	\$63,600	51.08%	\$66,400			

SEO SPECIALIST

All salaries are estimates taken from ranges.

Offshore Annual Employee Cost includes

- employee benefits that Filipino employees are entitled to.
- Tooling & software.

All recruitment services from LevelUp require no upfront cost.

Local Annual Employee Salaries were taken from Glassdoor, Salary Expert, Jobicy, Indeed. They do not include additional local hiring costs such as pension contributions and insurance.

All salary data based on market rates as of Aug 2025. Need something custom? <u>Drop us a message.</u>



Seniority Level	Local Annual Employee Salary	Offshore Annual Employee Cost	Annual Savings %	Annual Savings \$				
United States								
Junior	\$52,000	\$18,060	65.27%	\$33,940				
Mid	\$67,000	\$24,000	64.18%	\$43,000				
Senior	\$100,000	\$33,600	66.40%	\$66,400				
United Kingdom								
Junior	£24,000	£13,200	45.00%	£10,800				
Mid	£37,000	£17,760	52.00%	£19,240				
Senior	£48,000	£24,000	50.00%	£24,000				
	Australia							
Junior	AU\$48,000	AU\$27,000	43.75%	AU\$21,000				
Mid	AU\$86,000	AU\$36,240	57.86%	AU\$49,760				
Senior	AU\$128,000	AU\$48,468	62.13%	AU\$79,532				
	Canada							
Junior	\$51,000	\$34,800	31.76%	\$16,200				
Mid	\$65,000	\$33,240	48.86%	\$31,760				
Senior	\$102,000	\$46,800	54.12%	\$55,200				

SALES DEVELOPMENT REPRESENTATIVE

All salaries are estimates taken from ranges.

Offshore Annual Employee Cost includes

- employee benefits that Filipino employees are entitled to.
- Tooling & software.

All recruitment services from LevelUp require no upfront cost.

Local Annual Employee Salaries were taken from Glassdoor, Salary.com and RepVue. They do not include additional local hiring costs such as pension contributions and insurance.

Bonus structures are not included.

All salary data based on market rates as of Aug 2025. Need something custom? <u>Drop us a message.</u>



Seniority Level	Local Annual Employee Salary	Offshore Annual Employee Cost	Annual Savings %	Annual Savings \$			
United States							
Junior	\$40,325	\$16,800	58.34%	\$23,525			
Mid	\$69,178	\$21,600	68.78%	\$47,578			
Senior	\$99,000	\$30,000	69.70%	\$69,000			
United Kingdom							
Junior	£26,000	£12,336	52.55%	£13,664			
Mid	£37,000	£15,864	57.12%	£21,136			
Senior	£48,000	£22,032	54.10%	£25,968			
Australia							
Junior	AU\$57,360	AU\$25,680	55.23%	AU\$31,680			
Mid	AU\$72,000	AU\$33,024	54.13%	AU\$38,976			
Senior	AU\$90,000	AU\$45,840	49.07%	AU\$44,160			
Canada							
Junior	\$52,000	\$22,920	55.92%	\$29,080			
Mid	\$67,000	\$29,472	56.01%	\$37,528			
Senior	\$92,000	\$40,932	55.51%	\$51,068			

Looking for a different role or a full team comparison?

We've helped businesses hire people from Paid Ads Specialists to Accounting Clerks to Virtual Assistants.

Book a <u>free consultation call</u> or <u>drop us a message</u>.

THANK YOU!

"We've been using LevelUp since 2019, and I wish I'd started sooner!"

I was doing all customer support myself for our growing WordPress plugin, and it was taking up half my day. It's been a real game changer for the way we run our business!



Jack Arturo, WP Fusion



"LevelUp have done a fantastic job."

We would recommend them because they've been really honest with us. We've had really high quality candidates and they're very quick to get candidates to us and they're really helpful in terms of advice on local laws and culture. LevelUp just know all of this.



Scott Johnson, CTO at Audr

